MARTINA DIMKOSKA

UX/UI DESIGNER | WEB DESIGNER | DIGITAL DESIGNER
SOCIAL MEDIA MANAGER

ABOUT ME

⬧ North Macedonia, Skopje

🎂 18.09.1992

CONTACT INFORMATION

✉ martinadimkoska1@gmail.com

📞 +389 78 261 787

HARD SKILLS:

- UX/UI Design: Wireframing, prototyping, user flows, personas.
- Web Development: HTML5, CSS3, Bootstrap 5, WordPress, responsive design.
- Social Media: Content creation, ads, analytics, growth strategy.
- SEO Basics
- AI Image Generation & Prompt Engineering (MidJourney)

TOOLS & SOFTWARE

DESIGN TOOLS

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Canva
- Midjourney

WEB DEVELOPMENT TOOLS:

- WordPress (Elementor, WooCommerce)
- Bootstrap 5
- HTML5 & CSS3
- Visual Studio Code

MORE ABOUT ME

I'm a multidisciplinary designer with 3+ years of experience in UX/UI Design, Web Design, Digital Marketing Design, and Social Media Management. I help businesses create user-friendly websites, engaging interfaces, and impactful social media content. Recently, I have also integrated AI Image Generation into my workflow, delivering unique visuals and creative solutions.

I combine creativity, marketing strategy, and technical expertise to create designs that not only look great but also deliver results.

EDUCATION

- Faculty for physical education, sport and health;
- UX & UI Academy - Brainster;
- Course for Modern HTML and CSS, Udemy;
- Course for Advanced CSS and Sass, Udemy;
- Course for Master Figma, Udemy;

EXPERIENCE

FREELANCER | 2018 – PRESENT

Worked on different projects and long term jobs as:
Web Designer, UX & UI Designer, Social Media manager

R3 INFOMEDIA | OCT 2021 - MARCH 2025

Web Designer , UX & UI Designer, Graphic Designer

- Created over 200 websites for different sectors, ensuring optimal performance and mobile responsiveness.
- Worked extensively with Bootstrap, WordPress (Elementor, WooCommerce), and Figma for design and development.
- Developed e-commerce platforms and business websites for various industries
- Designed responsive websites with a focus on modern design and user experience.